

# CITY OF DES MOINES, WASHINGTON

## Vision

An inviting and safe waterfront community embracing the future while preserving our past.

## Mission Statement

We enrich the community by providing leadership and services reflecting the pride and values of Des Moines.

## City Council Goals and Strategic Objectives:

### Goal 1. Promote economic vitality on a citywide basis.

- Review the Downtown Element of the Comprehensive Plan.
- Complete the revision/update of the Marina Master Plan to include exploring additional retail sales, restaurants, and marine recreational opportunities.
- Facilitate development of the Port of Seattle buyout area.
- Implement the Beach Park Master Plan.
- Explore the feasibility of waterfront tourism and passenger ferry service.
- Develop and implement a strategy to promote the City throughout the region, state, and country.

### Goal 2. Review and revise City regulations, rules, standards, procedures, and processes to support responsible economic development.

- Review Pacific Ridge vision and zoning.
- Zoning Code
- Permit Process
- Comprehensive Plan revision
- Street Standards

### Goal 3. Preserve and enhance the livability of the City of Des Moines.

- Implement the Police Department Strategic Plan with an emphasis on community

policing and introduction of new crime fighting and prevention technologies.

### Goal 4. Influence regional and state issues and decisions through active involvement and by becoming members of and providing leadership on committees, commissions, and other organizations that impact the successful outcome of the City's strategic objectives.

- Review and revise the City's legislative policy positions to reflect the strategic objectives and actively support those positions by providing information and testimony when appropriate.

### Goal 5. Provide administrative functions and systems to support implementation of the City's strategic objectives.

- Explore the "Priorities of Government" budgeting process.
- Develop and implement a comprehensive five-year financial plan.
- Revise, maintain, and implement the Emergency Management Plan.

### Goal 6. Encourage, where appropriate, partnerships between agencies/entities and the private sector to support job creation and retention.

### Goal 7. Pursue partnerships with other agencies/entities for the efficient and effective provision of services.

### Goal 8. Continually improve service delivery through the use of technology and innovative problem solving.

### Goal 9. Aggressively pursue grants and other funding that support the City's strategic objectives.

### Goal 10. Expand community involvement through boards, commissions, and committees; stewardship programs; and volunteerism.

### Goal 11. Preserve, enhance, and celebrate the historic elements of Des Moines.

### Goal 12. Prevent and eliminate unsafe and unhealthy living conditions in the City through an aggressive code enforcement and abatement program.

### Goal 13. Create, preserve and enhance habitat, greenbelts, stream corridors, shorelines, viewpoints and open spaces.

### Goal 14. Provide diverse active, passive, and social recreational opportunities.

### Goal 15. Maintain, enhance, and support the City's infrastructure systems.

Adopted by the Des Moines City Council on May 13, 2006.

